



**October 27, 2017 – For Immediate Release**

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## **LuminoCity to kick off holiday season with toy drive**

*Louie's Light Exchange to benefit Summit County Children Services*

TWINSBURG (October 27, 2017) – Start your holiday season by helping those in need at Louie's Light Exchange on November 22<sup>nd</sup>, a kickoff event leading up to LuminoCity's community lighting celebration. An enthusiastic team of elves will be collecting new, unwrapped toys at Township Square from 12-1 PM and Reminderville Athletic Club from 2-3 PM to benefit Summit County Children Services.

All community members who drop off a donation on Wednesday, November 22<sup>nd</sup> will receive a special LuminoCity light up wand. Kids who bring their wand to LuminoCity on November 25<sup>th</sup> at Twinsburg City Hall at 6 PM will be entered for an extra special holiday experience! Experiences including flipping the switch to start the show at City Hall, serving as Grand Marshal of the community march, and more. Don't forget your camera for a few "elfies" or a photo with the LuminoCity train following your donation! For more information, visit [TwinsburgRecreation.com](http://TwinsburgRecreation.com).

**About LuminoCity:** The City of Twinsburg, Twinsburg Township, and Village of Reminderville light up the holiday season with the community at LuminoCity on November 25<sup>th</sup> at 6 PM. Gather with friends and family at Twinsburg City Hall, 10075 Ravenna Road, for a magical lighting with Louie the Elf and friends before a march down Ravenna Road to the Township Square for more family fun.

Entertainment on the Square takes on a festival atmosphere with performances by Twinsburg's Great Expectations Show Choir, Fire and Light Performing Arts, Ohio Burn Unit, and even fireworks! The event is free and offers something for the whole family. Festive attire and use of holiday lights or glow sticks is encouraged.